

MARLBORO WORLD CHAMPIONSHIP TEAM SWEEPSTAKES

Official Sweepstakes Rules

No Purchase Necessary To Play Or Receive Prize

HOW TO ENTER: No Purchase Necessary. By entering this sweepstakes you certify that you are a smoker, 21 years of age or older. To enter, hand print your complete name and address including zip code, birth date and include signature in spaces provided on an Official Entry Form. Official Entry Forms are available on Marlboro World Championship Team Sweepstakes displays at participating retailers, while supplies last. To obtain an Official Entry Form by mail, hand print your complete name and address including zip code and birth date on a 3" x 5" piece of paper and mail to: Marlboro World Championship Team Sweepstakes Requests, P.O. Box 778849, Woodside, NY 11377. One request per envelope. All requests must be received by November 9, 1994.

Mail your entry in a hand-addressed envelope (no larger than 4" x 5" x 10") to: Marlboro World Championship Team Sweepstakes Entries, P.O. Box 778851, Woodside, NY 11377. One entry per envelope. Entries must be received by November 30, 1994. Philip Morris Incorporated is not responsible for lost, late or misdirected mail. Photocopied or mechanically reproduced entries not accepted. All entries become the property of Philip Morris Incorporated and will not be returned.

Winners will be selected in a random drawing conducted on or about December 5, 1994 from all eligible entries received. The drawing will be conducted by The Independent Judging Organization, whose decisions are final. The odds of winning a prize will depend upon the number of eligible entries received. Limit one prize per person.

10 Grand Prizes will be awarded. The Grand Prize consists of a 4-day/3-night trip for four to the 1995 Indy 500 Race in Indianapolis, IN with round-trip coach air travel from major airport nearest winner's residence, hotel accommodations (two double occupancy rooms), four tickets to the race, official team gear, V.I.P. seating and an autograph session with the drivers. The approximate retail value of the Grand Prize is \$2,500.00 each. Trip value may vary due to location of the winner and the fare at the time of departure. The Indy 500 is scheduled on May 28, 1995 and is subject to change. Winner and his/her traveling companions must travel on these dates specified by the sponsor. Prizes are not transferable, no substitutions or cash equivalents allowed. Winners will be responsible for any personal incidentals and any trip expenses not listed above and any federal, state or local taxes. Philip Morris Incorporated assumes no responsibility or liability in connection with the acceptance or use of a prize awarded.

All prize winners must execute an Affidavit of Eligibility and Liability and Publicly release, within 14 days of notification. Winner's traveling companions must execute a Liability and Publicly Release within the same time period. Non-compliance within the time specified will result in disqualification and an alternate winner.

will be selected. Subject to all federal, state and local laws and regulations. By acceptance of prize, winners consent to Philip Morris' use of their name, city, residence, photograph and likeness for commercial purposes without further notification, permission or compensation, except where prohibited by law.

Sweepstakes open to legal residents of the United States who are smokers, 21 years of age or older as of March 1, 1994. Sweepstakes void in MICHIGAN, MASSACHUSETTS AND VIRGINIA and wherever else prohibited. Employees and their immediate families of Philip Morris Incorporated, its subsidiaries, affiliates, advertising and promotion agencies and agents are not eligible.

For a list of winners, available after February 6, 1995, send a self-addressed, stamped envelope to be received by November 30, 1994 to: Marlboro World Championship Team Sweepstakes Winners, P.O. Box 778850, Woodside, NY 11377.

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16 mg "tar," 1.2 mg nicotine

av. per cigarette by FTC method.

SPONSORED BY
MARLBORO
CIGARETTES



**SURGEON GENERAL'S WARNING: Cigarette
Smoke Contains Carbon Monoxide.**

--- CUT AND DETACH HERE ---

OFFICIAL ENTRY FORM

Here's your chance to qualify and win.

FOR SMOKERS AGE 21 AND OVER.

☐ Mr ☐ Ms. ☐ Mrs. 10-16 ☐ Male ☐ Female 17

Address 33 Apt. # 34 City 35 State 36 Zip 37-38 Phone (20) 21

By entering this sweepstakes and signing below, I certify that I have read and understand the rules, and am a cigarette smoker 21 years of age or older. I am also willing to receive free cigarettes and branded incentive items in the mail, subject to applicable state and federal law.

SIGNATURE (required) 136 BIRTHDATE (required) 119 1

1. What is your regular brand of cigarettes- that is, the brand you smoke most often? 41 (brand name)

2. Is your regular brand...? (Check one.) ☐ Filter or ☐ Non-Filter 45

3. Is your regular brand...? (Check one.) ☐ Regular/King Size. 42 ☐ 100's or ☐ 120's

4. Is your regular brand...? (Check one.) ☐ Menthol or ☐ Non-Menthol 4

5. Is your regular brand...? (Check one.) ☐ Lowest/1 mg Tar 44 ☐ Ultra/Extra Low Tar ☐ Light/Mild ☐ Medium ☐ Full Flavor

6. Do you usually buy it by the...? ☐ Pack ☐ Carton ☐ Both Ways 47

7. What, if any, was your previous brand? 137 (brand name)

Mail To: Marlboro World Championship Team P.O. Box 778851, Woodside, NY 11377

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